

victorialo

CHOPSTICKATTACK.COM • 347.213.7616

EXPERIENCE

Dec '06
present

principal • chopstickattack.com

Available For: art direction, illustration, UX/UI design, digital/print design & creative strategy.

Jan '16
May '16

art director • marshall haber creative group

Position Details: Art Direction, production design management, UI design, print & web design, creative strategy.

May '13
Jan '16

interface & media designer • okcupid & matchmedia

Position Details: Art Direction, graphic/web design, production, conceiving, campaigns, illustration, storyboarding, creative strategy.

Nov '12
Apr '13

lead designer • quadstreaker.com

Position Details: UI/UX design and flow, custom artwork, branding, web design, logo design, overall look and feel of the product / mobile app.

Jun '10
Nov '12

designer II • blastradius.com

Position Details: Graphic/web design, production, conceiving, campaigns, illustration, storyboarding.

Nov '09
Jun '10

interactive designer • plexipixel.com

Position Details: Graphic/web design, production design, asset allocation, illustration, conceiving.

Dec '06
Jun '09

junior interactive designer • bkwd.com

Position Details: Working alongside the creative director on a variety of interactive web design layouts, print production, logo fabrication, online application UI design, illustration and concept art production.

EDUCATION

Bachelor
of Arts

University of California, Davis - 2009

Major: Visual Communication • Graphic Design
Minor: Philosophy

TECHNICAL

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Microsoft Suite

DESIGN

Conceiving
Storyboarding
Illustration
Art Direction
Format & Layout

PROGRAMMING

XHTML & HTML5 • Intermediate
CSS • Intermediate

Partial Client
Listing

AMCI
California State Fair
California Tourism
Disney
Dragon Optics
Weight Watchers

Kobe Bryant
Lululemon
Match.com
Microsoft
MSN
OKCupid

Red Ledge
Starbucks
Tom Douglas Restaurant Group
T-Pain
Wexley School for Girls
OMD